



**BELLA VISTA
COUNTRY CLUB
JUNE 10-15, 2019**



The Bella Vista Foundation, the Bella Vista POA (Property Owners Association) and our major sponsors Cooper Communities, Inc., Discover Bella Vista and Visit Bentonville, along with the APT All Pro Tour are looking forward to the 2019 Cooper Communities Northwest Arkansas Charity Classic golf tournament. This third year of the Tournament will feature a change in the tournament location to the classic Bella Vista Country Club golf course and will take place June 10 – 15, 2019.

The week-long event will include a Pro-Am Party and Silent Auction Monday evening at the Bella Vista Bar & Grille restaurant, a Pro-Am tournament on Tuesday followed by a Long-Drive Contest for the APT professional players, and the four-day APT tournament Wednesday through Saturday. A Junior Clinic with golf skills instruction by several APT players will take place on Friday afternoon after the completion of the morning's golf rounds. We anticipate that 125 APT golfers from the APT All Pro Tour will participate in the tournament. The Pro-Am tournament teams on Tuesday will include three amateur players and one APT player in a scramble format.

Our inaugural tournament in May, 2017 generated sponsor revenue of over \$65,000; and after expenses and a reserve for the 2018 tournament, the net proceeds of \$21,000 was distributed by grants to the Boys & Girls Club of Benton County, The First Tee of NWA and the Bella Vista Animal Shelter.

Last year's tournament in June, 2018 generated revenue of more than \$90,000, including the proceeds of the silent auction. Net proceeds of \$35,000 (more than a 50% increase from 2017) was available for grants to charities and a reserve for the 2019 tournament. The Boys & Girls Club of Benton County, the Bella Vista Animal Shelter, and the Bella Vista Courtesy Van were grant recipients of \$21,000 from the Bella Vista Foundation to fund projects associated with the Bella Vista community. The BVF is holding \$6,000 in reserve for a joint project between the First Tee of NWA and the Boys & Girls Club to install a golf training area at the local Boys and Girls Club.

For 2019, the Sunrise Rotary Club will participate as an associate charity partner and assist with solicitation of sponsors. Additionally, the Boys & Girls Club of Benton County, Bella Vista Animal Shelter, Bella Vista Courtesy Van and Bella Vista Village House are selected charities for 2019.

Many sponsorship opportunities are available, including premium sponsorships of the Pro-Am Party & Silent Auction, the junior golf clinic, and presenting sponsors, along with hole sponsors and Pro-Am team sponsors. Thanks to many donors, our silent auction in 2018 generated proceeds of more than \$7,000 and we are soliciting donations of auction items for 2019 to hopefully increase that amount.

Enclosed with this letter is a list of available sponsorships, with details regarding the benefits of each sponsor category. On the reverse side of this letter are highlights of the 2018 tournament including a listing of all 2018 Sponsors, and the local charities which benefitted from the tournament.

Someone from our 2019 Tournament Committee will be contacting you to discuss your involvement. Thank you in advance for your consideration to participate in this annual community event

**Charlie Teal, Bella Vista Foundation
Tournament Committee**

**Darryl Muldoon, Director of Golf Operations
POA Tournament Host**

Note: Upon booking sponsorships with the Tournament Committee, an information packet with instructions for payment, confirmation of registration for events and sponsor promotional materials will be provided.